



ALASC Profile Presentation

Location – Muvattupuzha(Kerala)



Prospect – Introduction



Name of Applicant-	Mr. Sanju Thankappan
Age-	43
Educational Qualification	B.E Mechanical from IIT Kozhikode
Title/Designation in the one or more companies	General Manager – ALASC @ Kalady
Total Experience	21 years

Mr.Sanju Thankappan is based out of – Ernakulam, Kerala.



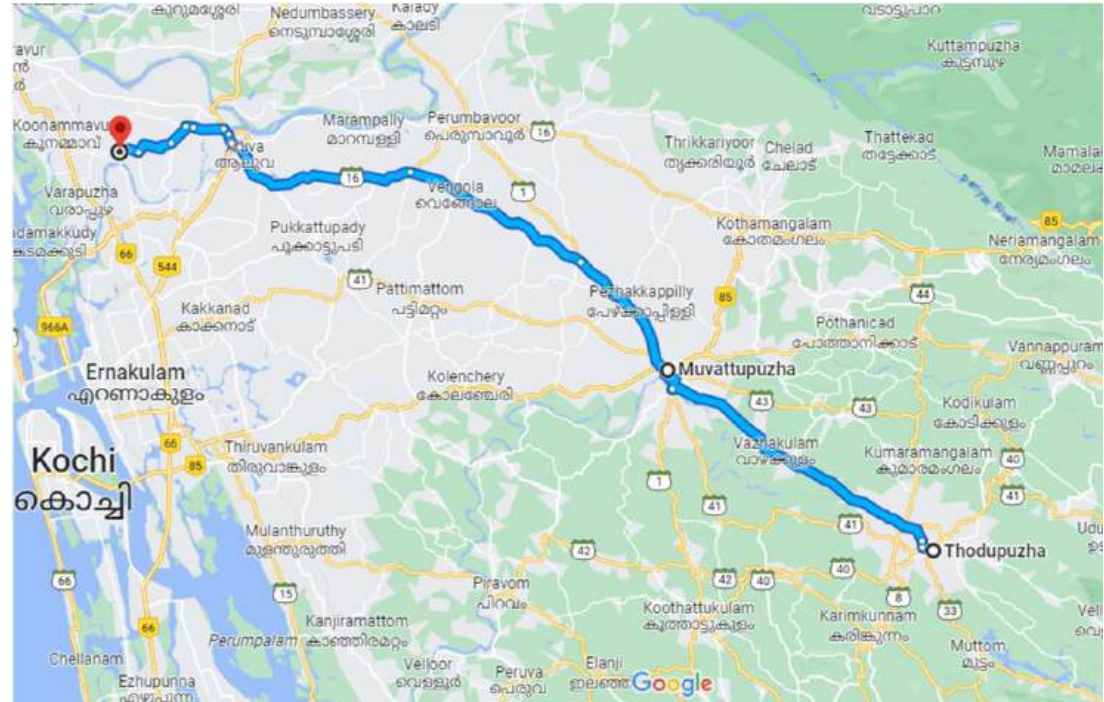
Mr. Sanju Thankappan

Existing Business Details of Prospect/ Partners

Other Brands	Territory	Dealer since	Managed by	Annual Turnover (CR)

GEOGRAPHICAL LOCATION

- The proposed location is at Muvattupuzha, Kerala.
- The location is on **NH 16** connecting Cochin – Trivandram - Kanyakumari .
- The vehicle parc is around 400 in Muvattupuzha and good potential of local parc as well as enroute vehicles.



Proposed ALASC location



Proposed Site For ALASC – Photographs, Land Dimensions



Infra & WC Commitment - Muvattupuzha



INFRASTRUCTURE OF FACILITY & TIMELINES:

Location	Location1
Type of Facility	ALASC
Total Area (sq. ft.)	30,000sqft
Status of plot	Converted
No. of Bays	4
Registered Land/ Property Agreement Submission	Leased
Time line for Infrastructure completion	3 Months

WORKING CAPITAL DETAILS :

Description	Amount in Lacs
Working Capital for Parts	40lacs

INVESTMENT PLAN:

Assets	INR lakhs	Liabilities	INR lakhs
Location			
Land	Leased		
Building	73		
Equipment	19	Term Loans - Bank	50
Others	18	Own Funds	50
Total Fixed Assets	110		100
Spare Parts Inventory	40	WC facility - Bank	50
Receivables		Own Funds - WC	
Total Current Assets	40		
Total Assets	150	Total Liabilities	150

Financial Assessment



Assessment Score

60 / 100 which translates to "Above Average".

81-100	Very Good
66-80	Good
51-65	Above Average
36-50	Average
<35	Poor

The assessment risk score of is driven by strong credit bureau of the promoter, regular and timely filing of ITRs of Mr. Sanju Thankappan, no litigations found against the promoter and strong financial flexibility of the promoters to set up proposed ALSC in Muvattupuzha Kerala





ASHOK LEYLAND

Koi Manzil Door Nahin

