



ASHOK LEYLAND
Koi Manzil Door Nahin

ALASC Profile Presentation

Location – Muvattupuzha(Kerala)



HINDUJA GROUP

Prospect – Introduction



| | |
|--|-----------------------------------|
| Name of Applicant- | Mr. Sanju Thankappan |
| Age- | 43 |
| Educational Qualification | B.E Mechanical from IIT Kozhikode |
| Title/Designation in the one or more companies | General Manager – ALASC @ Kalady |
| Total Experience | 21 years |

Mr. Sanju Thankappan is based out of – Ernakulam, Kerala.



Mr. Sanju Thankappan

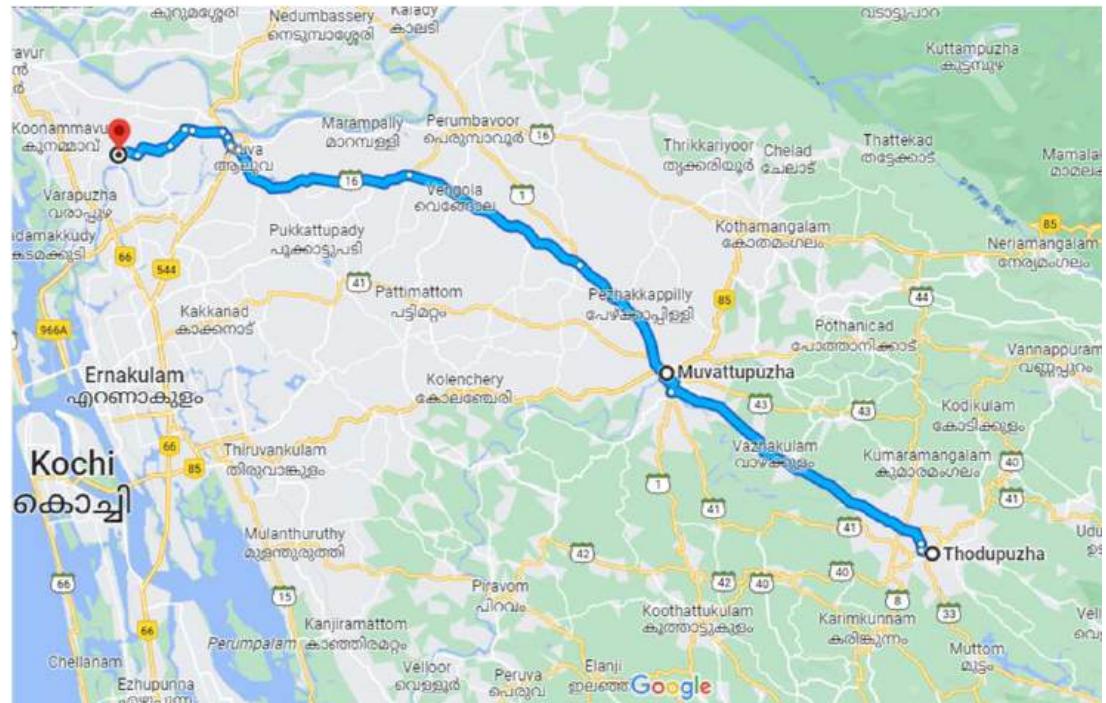
Existing Business Details of Prospect/ Partners

| Other Brands | Territory | Dealer since | Managed by | Annual Turnover (CR) |
|--------------|-----------|--------------|------------|----------------------|
| | | | | |
| | | | | |
| | | | | |



GEOGRAPHICAL LOCATION

- The proposed location is at Muvattupuzha, Kerala.
- The location is on **NH 16** connecting Cochin – Trivandram - Kanyakumari .
- The vehicle parc is around 400 in Muvattupuzha and good potential of local parc as well as enroute vehicles.



Proposed ALASC location

Proposed Site For ALASC – Photographs, Land Dimensions



Infra & WC Commitment - Muvattupuzha



INFRASTRUCTURE OF FACILITY & TIMELINES:

| Location | Location1 |
|--|------------|
| Type of Facility | ALASC |
| Total Area (sq. ft.) | 30,000sqft |
| Status of plot | Converted |
| No. of Bays | 4 |
| Registered Land/ Property Agreement Submission | Leased |
| Time line for Infrastructure completion | 3 Months |

INVESTMENT PLAN:

| Assets | INR lakhs | Liabilities | INR lakhs |
|-----------------------|------------|--------------------------|------------|
| Location | | | |
| Land | Leased | | |
| Building | 73 | | |
| Equipment | 19 | Term Loans - Bank | 50 |
| Others | 18 | Own Funds | 50 |
| Total Fixed Assets | 110 | | 100 |
| Spare Parts Inventory | 40 | WC facility - Bank | 50 |
| Receivables | | Own Funds - WC | |
| Total Current Assets | 40 | | |
| Total Assets | 150 | Total Liabilities | 150 |

WORKING CAPITAL DETAILS :

| Description | Amount in Lacs |
|---------------------------|----------------|
| Working Capital for Parts | 40lacs |

Financial Assessment



Assessment Score

60 / 100 which translates to "Above Average".

| | |
|--------------|----------------------|
| 81-100 | Very Good |
| 66-80 | Good |
| 51-65 | Above Average |
| 36-50 | Average |
| <35 | Poor |

The assessment risk score of is driven by strong credit bureau of the promoter, regular and timely filing of ITRs of Mr. Sanju Thankappan, no litigations found against the promoter and strong financial flexibility of the promoters to set up proposed ALSC in Muvattupuzha Kerala



ASHOK LEYLAND

Koi Manzil Door Nahin

